JMCC Public Opinion Poll No. 29 - Part III

On Palestinian and Media

August 1998

Now I will ask you on TV

Q.23 Do you own a TV at home?

	Total	West Bank	Gaza Strip
Yes	94.5%	93.7%	96.1%
No	5.1%	5.9%	3.7%
No answer	0.4%	0.4%	0.2%

Q.24 Do you have a satellite dish?

	Total	West Bank	Gaza Strip
Yes	34.0%	31.0%	39.0%
No	65.2%	68.1%	60.3%
No answer	0.8%	0.9%	0.7%

Q. 25 How often do you watch TV

Total

	Total	Satellite	No Satellite
Every day or nearly every day	84.4%	89.8%	81.9%
At least once a week	10.6%	7.3%	12.0%
At least once a month	1.8%	1.0%	2.2%
Never	2.9%	0.8%	3.9%
No answer	0.3%	1.1%	0.0%

West Bank

	Total	Satellite	No Satellite
Every day or nearly every day	82.8%	90.0%	80.1%
At least once a week	12.4%	7.7%	14.1%
At least once a month	1.6%	0.5%	2.1%
Never	3.0%	0.9%	3.7%
No answer	0.2%	0.9%	0.0%

Gaza Strip

	Total	Satellite	No Satellite
Every day or nearly every day	87.1%	89.6%	85.3%
At least once a week	7.4%	6.7%	7.9%
At least once a month	2.2%	1.8%	2.4%
Never	2.9%	0.6%	4.4%
No answer	0.4%	1.3%	0.0%

Q.26 Name two channels you watch most and second-most

Total

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
Palestine TV	24.2%	12.4%	12.5%	5.3%	30.6%	15.9%
Israel TV	8.3%	16.9%	-	5.1%	11.0%	23.1%
Egypt TV	7.5%	11.6%	11.7%	12.2%	5.2%	11.2%
Al-Jazira TV	9.4%	5.2%	22.9%	13.6%	-	-
Jordan TV	22.2%	17.2%	6.9%	5.6%	30.0%	23.7%
Syria TV	4.6%	5.2%	-	-	5.4%	6.5%
ART	2.4	-	7.2%	6.9%	-	-
MBC	3.4	-	11.4%	11.2%	-	-
Future	1.7	-	5.1%	5.9%	-	-
LBC	1.7	-	5.1%	-	-	-
Dubai		-	-	6.1%	-	-
Other	13.2%	27.6%	16.4%	26.2%	16.8%	14.5%
No answer	1.4%	3.9%	0.8%	1.9%	1.0%	5.1%

West Bank

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
Palestine TV	10.1%	10.3%	4.2%	2.8%	12.9%	13.5%
Israel TV	8.5%	17.9%	3.7%	5.1%	10.8%	23.9%
Egypt TV	2.6	-	8.3%%	6.5%	-	-
Al-Jazira TV	7.8%	5.1%	25.0%	13.4%	-	-
Jordan TV	31.7%	18.8%	8.8%	6.5%	42.2%	24.7%
Syria TV	0%	8.0%	-	-	-	9.7%
LBC	7.9	-	7.4%	5.6%	8.2%	-
ART	1.8	-	5.6%	6.5%	-	-
MBC	4.9%	5.1%	15.7%	13.0%	-	-
Future	1.8	-	5.6%	6.9%	-	-
Dubai	-	-	-	6.0%	-	-
Other	21.9%	30.6%	14.3%	24.5%	25.3%	23.5%
No answer	1.0%	4.2%	1.4%	3.2%	0.6%	4.7%

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
Palestine TV	48.3%	15.8%	23.8%	8.8%	64.7%	20.3%
Israel TV	7.9%	15.1%	1.9	5.0%	11.0%	21.6%
Egypt TV	13.4%	23.5%	16.3%	20.0%	11.6%	25.7%
Al-Jazira TV	7.8%	5.4%	20.0%	13.8%	-	-
Jordan TV	3.9%	13.1%	-	-	6.6%	21.6%
Syria TV	-	-	-	-		
LBC	-	-	-	-	-	-
ART	-	-	-	-	-	-
MBC	3.6	3.0	9.4%	7.5%	-	-
Future	2.2	3.4	5.6%	8.8%	-	-
Dubai	-	2.4	-	6.3%	-	-
Abu Dhabi	-	1.9	-	5.0%		
Other	11.3%	12.9%	23.0%	24.8%	3.8%	5.0%
No answer	1.6%	3.5%	0.0%	0.0%	2.3%	5.8%

Q. 27 Name two programs you like to watch - list according to importance?

Total

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
News	28.1%	15.7%	21.8%	16.2%	31.3%	15.2%
Politics	9.1%	7.2%	15.7%	9.8%	5.7%	5.8%
Movies	-	5.4%	-	5.1%	-	5.4%
Series	14.9%	12.2%	12.8%	7.4%	15.9%	14.7%
Music	6.4%	10.3%	6.6%	11.4%	6.2%	9.8%
Social	8.9%	8.4%	10.9%	7.4%	7.9%	8.9%
Cultural	-	-	-	-	5.2%	-
Entertainment	10.6%	12.0%	12.0%	15.4%	9.8%	10.3%
Other	13.6%	11.5%	13.4%	12.9%	8.7%	10.9%
No answer	8.4%	17.3%	6.8%	14.4%	9.3%	19.0%

West Bank

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
News	30.3%	14.7%	22.7%	13.9%	33.5%	14.8%
Politics	10.1%	7.3%	20.4%	11.1%	5.4%	5.6%
Movies	-	6.7%	5.6%	5.6%	-	7.1%
Series	17.3%	14.6%	13.9%	7.9%	18.9%	17.6%
Music	-	8.5%	5.1%	11.1%	-	7.3%
Social	6.0%	-	8.3%	-	-	-
Cultural	-	5.5%	-	5.1%	5.4%	5.8%
Entertainment	8.9%	9.5%	10.6%	11.1%	8.0%	8.8%
Religious	-	-	-	5.6%	-	-
Other	18.9%	13.4%	6.5%	11.0%	19.6%	11.9%
No answer	8.5%	19.8%	6.9%	17.6%	9.2%	21.1%

Gaza Strip

	Total		Satellite		No Satellite	
	First	Second	First	Second	First	Second
News	24.3%	17.3%	20.6%	19.4%	27.0%	15.8%
Politics	7.4%	6.9%	9.4%	8.1%	6.2%	6.2%
Series	10.6%	8.2%	11.3%	6.9%	10.0%	9.1%
Music	9.7%	13.4%	8.8%	11.9%	10.0%	14.5%
Social	13.9%	14.6%	14.4%	11.3%	13.7%	17.0%
Cultural	3.0	-	-	-	5.0%	-
Entertainment	13.6%	16.3%	13.8%	21.3%	13.3%	13.3%
Other	9.1%	10.2%	14.8%	11.1%	5.3%	9.2%
No answer	8.4%	13.1%	6.9%	10.0%	9.5%	14.9%

Q.28 What makes you watch a certain TV Channel more than the other?

Total

	Total	Satellite	No Satellite
News	40.9%	50.0%	36.0%
Entertainment program	54.0%	46.3%	58.2%
No answer	5.1%	3.7%	5.8%

West Bank

	Total	Satellite	No Satellite
News	42.4%	54.6%	36.6%
Entertainment programs	52.3%	41.7%	57.4%
No answer	5.3%	3.7%	6.0%

	Total	West Bank	Gaza Strip
News	38.4%	43.8%	34.9%
Entertainment program	56.9%	52.5%	59.8%
No answer	4.7%	3.7%	5.3%

Total

	Total	Satellite	No Satellite
Palestine	15.6%	5.1%	21.2%
Israel	12.8%	-	17.0%
Al-Jazerah	19.7%	45.7%	5.9%
Jordan	16.8%	-	23.1%
MBC	7.3%	13.0%	-
Syria	-	-	5.1%
Other	18.2%	30.8%	15.9%
No one	1.4%	1.1%	1.6%
No answer	8.2%	4.3%	10.2%

West Bank

	Total	Satellite	No Satellite
Palestine	9.6%	-	12.9%
Israel	9.9%	-	12.7%
Al-Jazerah	18.1%	43.5%	-
Jordan	22.4%	5.1%	30.3%
MBC	8.9%	15.3%	5.8%
Syria	6.6%	-	7.7%
Egypt	-	-	-
Dubai	-	-	-
Other	10.5%	6.5%	12.5%
No answer	14.0%	29.6%	18.1%

	Total	Satellite	No Satellite
Palestine	25.7%	8.8%	37.3%
Israel	17.6%	5.0%	25.3%
Al-Jazerah	22.5%	48.8%	5.4%
Jordan	7.2%	-	9.1%
MBC	-	10.0%	-
Syria	9.2%	-	-

Egypt	-	7.5%	10.4%
Dubai	-	5.0%	-
Other	2.0%	1.4%	2.5%
No one	4.2%	1.3%	5.8%
No answer	11.6%	12.2%	4.2%

Q30 When do you mostly watch TV?

Total

	Total	Satellite	No Satellite
6 am to 9 am	2.8%	2.1%	3.1%
9 am to 3 pm	4.1%	4.8%	3.8%
3 pm to 6 pm	11.9%	12.2%	11.5%
6 pm to 9 pm	40.6%	34.8%	44.2%
9 pm onwards	39.4%	45.2%	36.0%
No answer	1.2%	0.9%	1.4%

Gaza Strip

	Total	Satellite	No Satellite
6 am to 9 am	3.5%	3.2%	3.7%
9 am to 3 pm	5.2%	6.5%	4.7%
3 pm to 6 pm	11.1%	10.6%	11.0%
6 pm to 9 pm	40.7%	33.8%	44.3%
9 pm onwards	38.2%	44.4%	35.1%
No answer	1.3%	1.5%	1.2%

	Total	Satellite	No Satellite
6 am to 9 am	1.5%	0.6%	2.1%
9 am to 3 pm	2.2%	2.5%	2.1%
3 pm to 6 pm	13.4%	14.4%	12.4%
6 pm to 9 pm	40.6%	36.3%	44.0%
9 pm onwards	41.3%	46.2%	37.8%
No answer	1.0%	0.0%	1.6%